

# 4TH ANNUAL M FAMILY FOUNDATION; 2020 CELEBRATION CANCER SUPERHERO RUN



The 4th Annual M Family Foundation 2020 Celebration Cancer Superhero Run will take place on **Sunday, September 13, 2020**. The 10k and 5k courses are USATF certified and will be timed races. The Flash Dash kid's run allows even the smallest superheroes show their superpowers! With an increasing trend of community support, the 2020 committee is projecting over 500 registered runners and more than 1,000 local attendees. Corporate sponsorship provides meaningful team building experiences in the fight against ovarian and pediatric cancer. Additionally, the event provides incredible advertising and marketing opportunities to central Florida families.

Company Name \_\_\_\_\_  
 Contact Name & Title \_\_\_\_\_  
 Phone/Address \_\_\_\_\_  
 Email Address \_\_\_\_\_

## CORPORATE SPONSORSHIP - ALL levels receive website and social media highlight inclusion.

**WONDER WOMAN - \$5,000**

**Title Sponsor:** naming rights for the 2020 event to feature company name and/or logo on all official apparel, all printed materials, extensively shown on all social media, website and event communication channels

- Invitation to speak during pre-race announcements
- Photo Booth backdrop
- Logo included on race shirt
- 15 race entries
- Post-race event space: tent, table and chairs

**CAPTAIN MARVEL - \$3,000**

**Finisher Medal Sponsor:** exclusive company name and/or logo on all finisher medal ribbons; company provided shirts worn by volunteers at finish line for additional advertising

- Photo Booth backdrop
- Logo included on race shirt
- 10 race entries
- Post-race event space: tent, table and chairs

**STORM - \$2,000**

**Bib and Water Station Sponsor:** exclusive company name and/or logo to be featured on runner bibs and water station stops; all volunteers for water stop stations to wear company-provided shirts for additional advertising

- Photo Booth backdrop
- Logo included on race shirt
- 8 race entries
- Post-race event space: tent, table and chairs

**JEAN GREY - \$1,500**

**10K Sponsor:** exclusive company name and/or logo included for 10K winner trophies, 10K results board; invitation to participate in 10K post-race announcement

- Logo included on race shirt
- 6 race entries
- Post-race event space: tent, table and chairs

**CATWOMAN- \$1,000**

**5K Sponsor:** exclusive company name and/or logo included for 5K winner trophies, 5K results board; invitation to participate in 5K post-race announcement

- Logo included on race shirt
- 4 race entries
- Post-race event space: tent, table and chairs



## TEAM SPONSOR AND VENDOR ATTENDEE - ALL levels receive website and social media highlight inclusion.

**SPIDERMAN - \$750  
10K Team Sponsor**

- 15 Free race entries
- \$10.00 discount codes for 10 additional members
- Pre-race recognition highlight

**SUPERGIRL - \$500  
5K Team Sponsor**

- 10 Free race entries
- \$5.00 discount codes for 15 additional members
- Pre-race recognition highlight

**X23 - \$250  
Vendor Attendee**

- Space on-site for the day of the event
- Company provided swag included in every runner's bag
- Runner swag bag inclusion: company may donate marketing collateral for 300 swag bags

Please make donations payable to: **M Family Foundation, Inc** with **"2020 Cancer Superhero Sponsor"** in the memo, or donate through the Website. For additional information on sponsorship opportunities please contact Jill White (sponsor@mfamilyfoundation.org) <https://MFamilyFoundation.org> (407) 818-7777



**IN-KIND sponsorship adds significant value to our event each year and is a fantastic way for companies to donate goods and services in exchange for sponsorship rights!! Donation value will be based on fair market trade. Value will be agreed upon by sponsorship chair, foundation committee and sponsor.**

IN-KIND Item(s) or Services Donated with a fair market value \$500.00 or more will receive:

- Company logo included on race shirt
- 2 Race entries
- Post-race event space: must provide own tent, table and chairs
- Website and social media highlight

Advertising Services: media, news, local print  
 Printing Services: posters, banners, wrist bands  
 Photography Services  
 Swag Bag Goodies: (approx. 300)  
 Videography Services

IN-KIND Item(s) or Services Donated with a fair market value of \$499.00 or less will receive:

- Company logo included on race shirt
- Post-race event space (must provide own tent, table and chairs)
- Website and social media highlight

Award Baskets : 10K, 5K, Best Costume  
 Event Decor: balloon arch, signage, stage decor  
 Food: volunteer breakfast, participant snacks  
 Entertainment: face painting, performance groups  
 Water Station Supplies



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